



The New Generation of interior design

"Interior styling" is a home essential in the US, and savvy UK homeowners are now realising the benefits too. With a more modern and flexible approach to interiors, interior stylists are able to produce bespoke, designer looks for their clients, tailored specifically to the client's style and budget. Combining the disciplines of interior design and home staging, along with extensive sourcing knowledge and clever styling, interior styling is the perfect solution for achieving the glossy interiors magazine look.

Whether you are starting with a blank canvas or just want a glamorous update, stylists will blend existing items where necessary with carefully selected furniture, artwork, soft furnishings and accessories, to create an individual and "finished" look. Interior styling doesn't have to be prohibitively expensive and it will definitely give your property a unique individuality that no amount of money can buy.

The world of interior styling is full of secret styling and sourcing knowledge! Here are 5 very quick and easy tips to brighten up your home for summer:

1 De-clutter: this is my number one top tip for making your house feel like home. The office, the hall table and guest bedrooms are all prime clutter collecting areas. Create plenty of storage and as you clear out, remember "use it or lose it"! Sometimes this can be a daunting task, so contact My Interior Stylist for help and advice.

2 Fresh flowers: when it comes to flowers, the look for this season is vintage pastels. Fill your home with scented old roses, stocks and freesias in vintage/unusual vessels for an instant style statement. Scarlet & Violet (76 Chamberlayne Road) is the flower shop "du jour" and they have a good selection of both flowers and unusual vases.

3 New bed linen instantly freshens up the bedroom. Dress the bed with cushions and throws for ultimate hotel style indulgence. Check out local online company www.thefrenchbedroomcompany.co.uk for a beautiful selection, including silk (which helps reduce wrinkles too!) 2 standard pillowcases & flat sheet – £200.

4 Mirrors reflect the summer light around your home with careful use of mirrors. A mirror above a console table in your entrance hall will give a grand first impression to guests and open up the space. Check out local store, Manuka (55 Elgin Ave), for good value mirrors. Or Graham & Greene (7 Elgin Crescent, W11) have a beautiful selection, including "the deco" from £179.

5 Clean windows: make the most of the sun and allow it to stream into your home! Having clean windows makes a remarkable difference. Find your local recommended window cleaner at www.problemsolved.com

Exclusive offer to LifeWest9 readers

Exclusively for LifeWest9 readers only, I'm giving away **five free home consultations**, each worth in excess of £150. Whether you need advice for interior styling, home-staging, event styling or expert tips on to find out how to get the latest look for your home, a 2-hour consultation with me is a great first step. To enter e-mail zoe@lifewest9.co.uk, with your contact details/address. Entries to be received by 22 August 2008. Winners will be notified by 29 August 2008.



Zoe Brewer is Creative Director & Owner of My Interior Stylist Ltd. Please visit the website for more info at www.myinteriorstylist.com or call 07516 762 768 for some friendly advice.

VOTE FOR ME on www.mydeco.com. I have been entered into a competition to find the latest hot design talent (non-student category) & I would really appreciate your votes. Go to www.mydeco.com, select "one to watch" and then select "my interior stylist". Thank you!